



2010 OFFICIAL HIGHLANDS VISITOR GUIDE ADVERTISING SPACE RESERVATION FORM

To reserve your advertising space, complete and return along with payment to the Highlands Area Chamber of Commerce, PO Box 404, Highlands, NC, 28741. Please use the upper portion of this form to update your Visitor Guide Listing (Chamber of Commerce members receive a free listing) and the lower part to order your Directory Display advertisement. All ads are full color.

Business: _____

Contact Person: _____

Billing Address: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Toll Free: _____

Email Address: _____

Web Address: _____

Table with 2 columns: Rates for display ads, Guide Size 8 1/2 x 11-all ads will be vertical and in color. Rows include Full Page-Back Cover, Full Page-Inside Front, Full Page-Inside Back, Full Page, Half Page, Third Page, and Sixth Page with corresponding prices and dollar signs.

Spec Sizes: Full Page 8.375" wide x 10.875" tall
Third Page 4.675" wide x 4.675" tall

Half Page 7.375" wide x 4.675" tall
Sixth Page 2.25" wide x 4.675" tall